

PRODUCTS

BusinessObjects Data Quality XI

Primary Benefits

Productivity

Allows you to quickly build and reuse business rules across the enterprise through an intuitive user interface

Total Cost-of-Ownership

Reduces overall TCO and improves return on investment with quick implementation and easy maintenance

Flexibility

Revolutionizes delivery of enterprise-wide and project-based data quality, regardless of environment, architecture, or deployment—providing consistent, reliable results

Extensibility

Allows you to extend data quality capabilities by including data and functionality of third-party or proprietary applications

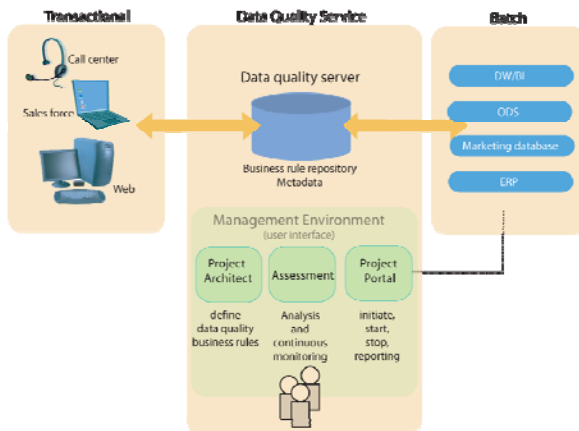
Reliability

Incorporates over 20 years of data quality expertise into an innovative data quality delivery framework

The Next Generation in Data Quality Solutions

Data Quality XI from Business Objects provides the most advanced data quality platform in the market. It delivers accurate and trusted information to support companies investing in business intelligence, operational initiatives, or enterprise information management. BusinessObjects™ Data Quality XI centralizes the discovery, correction, and prevention of data quality issues across the enterprise.

Because it's designed using a services-oriented architecture based on Web services, Data Quality XI allows you to deploy data quality into any environment quickly and easily. It integrates over 20 years of proven data quality expertise and best practices into a single, enterprise-caliber solution. Powerful data parsing, cleansing, standardization, matching, and consolidation capabilities ensure that you can implement a solution that meets any business need. Whether you're deploying data quality for a single project or implementing an enterprise data quality strategy, Data Quality XI is designed to support your evolving data quality requirements.



BusinessObjects Data Quality XI offers a complete data quality management environment that simultaneously supports a full range of enterprise data quality needs. All your transactional and batch systems are supported through the centralized data quality service. Specialized user interfaces ensure that business analysts and IT personnel have the right tools to ensure enterprise data is accurate, complete, and consistent.

Enterprise-Caliber Data Quality with Single, Centralized Approach

Regardless of the applications you're using, Data Quality XI provides a centralized, "hub" approach to data quality management across your enterprise. By using a single-instance deployment, you reduce IT complexity and software footprint and lower the total cost-of-ownership (TCO). If you need to integrate data quality into another application, the API is flexible enough to fit in any architecture or data model.

- Centralized business rule repository ensures consistent data quality standards across projects, resulting in greater data quality collaboration and consistency
- Scalable design (supporting multiple users and large data sets) allows you to leverage the total computing power of your hardware infrastructure

- Native database access (Oracle, SQL Server, Windows ODBC, flat file) simplifies access to data
- Business sponsors can leverage data quality assessment results from BusinessObjects Data Insight XI to drive data quality implementations

Efficient Data Quality Management

Data Quality XI's Project Architect user interface is built on a data-flow management model and ensures that, once you've learned the system, you can apply that same knowledge to subsequent projects without having to learn a new methodology. The Project Architect helps users build data quality solutions quickly. Users across departments can then consult the highly graphical reports to collaborate on business rules.

- Streamlined, dataflow-oriented user interface provides a consistent use, look, and feel across deployments
- Pre-configured Data Quality Blueprints® helps you start with the business rules that fit your specific needs (corporate householding, transactional matching)
- Simplified matching-setup wizard based on best-practice data flows and strategy-specific settings allow users to speed the development of business rules
- Full breadth and depth of data quality functionality provided in one-pass processing

Extensible to a Broader Set of Applications

Data Quality XI provides a core data quality platform that helps extend the use of data quality across the enterprise. The software allows you to quickly and efficiently include custom data quality processing, such as data or capabilities of third-party, homegrown, or legacy applications.

- Custom data quality transforms allow you to integrate additional data sets, such as demographic or geographic information, and to customize data quality processing for specific vertical market needs, such as compliance
- Global parsing and matching offerings include locale-specific and language-specific capabilities
- Unicode framework facilitates data quality across multiscrypt data and character sets

The Most Advanced Data Quality Approach

With Data Quality XI from Business Objects, business users now have the power to manage data quality standards across deployments in a way that's consistent, predictable, and easy to use. For more information, visit our website at www.businessobjects.com.

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