

# BUSINESSOBJECTS XI 3.0

All Information, All People, One Platform

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## CONFRONTING THE GAP BETWEEN STRATEGY AND EXECUTION

Almost all organizations around the world are confronted with the same fundamental business pain – the disconnect between the world of making decisions and the world of executing them. Research from organizations such as the Balanced Scorecard Collaborative indicates that as many as nine out of 10 organizations fail to execute their strategies today. This gap between strategy and execution keeps organizations from optimizing business performance.

## KEY TRENDS

Three key new trends may affect your organization's ability to optimize its business performance today.

### Trend 1: Evolving from Widespread Data to Unified, Relevant Information and Actionable Insights

The nature of information is changing. It's no longer possible to manage your business using only structured information generated within four walls. All information, whether structured or unstructured, from inside or outside the organization, needs to be brought to together in a way that is relevant for business decisions. Unlocking the information currently hidden away in emails, office documents, and the sea of data and Web pages available on the Internet is just the first step. Sorting through this mountain of information to generate trusted, relevant insight for a decision-maker – and delivering this insight with business context – is far more difficult.

### Trend 2: Transitioning from Individuals to Teams

The nature of how people work is changing. It's no longer sufficient for applications to support individual contributors within a functional silo. Your end users need support for how they really get things done – collaborating in teams and communicating across departmental and geographic boundaries, all in a very specific business context. Typically, people who collaborate make better decisions than those who do so in isolation. Increasingly, because of their exposure to easy-to-use, flexible consumer Internet applications, today's business users expect to be self-sufficient, and to create and customize their own solution environments, rather than always relying on IT.

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**Audience:** CIO, Business Managers, and IT Managers



*Figure 1: Three Trends Affecting Organizational Performance - Changing the Nature of Information, Changing How People Work, and Changing How Businesses Connect.*

### **Trend 3: Moving from Businesses to Business Networks**

The nature of how businesses connect is changing. Companies can no longer maintain only arms-length relationships with their customers and suppliers. Your company needs to optimize business performance across a dynamic network of partners with whom it is outsourcing, in-sourcing, off-shoring, and on-shoring. Such business networks empower your company to deliver faster innovation to customers at lower costs by sharing investments, assets, and ideas – but to be successful, you need to be able to collect and share information more effectively.

# HOW BUSINESS OBJECTS SOLUTIONS HELP

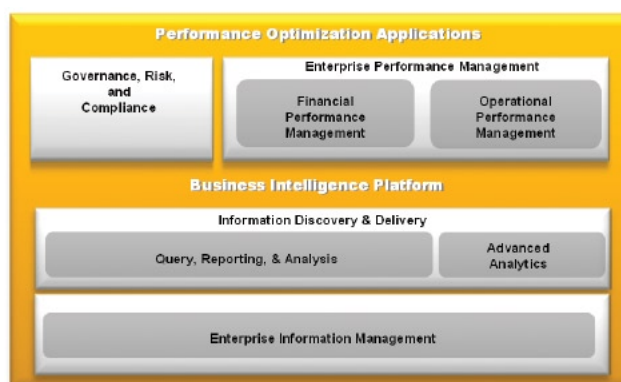
## SUCCEEDING WITH BUSINESS OBJECTS

Two industry leaders have come together to create a clear leader in the business optimization market. SAP, the leader and pioneer in enterprise applications, has acquired Business Objects, the leader and pioneer in business intelligence (BI). Together, the two organizations provide the best of both worlds – an organization focused on the intelligent implementation of strategic change, with tight links between high-level strategy and day-to-day operational processes.

The combined resources of the two technology leaders come together to provide an unmatched portfolio of solutions for improving the business performance of organizations.

### Business Intelligence Platform

The Business Objects BI platform provides an enterprisewide information infrastructure that allows your organization to make every person, process, and decision more intelligent – and it closes the loop between information and action.



*Figure 2:  
A Set of Functional  
Performance Optimization  
Applications Extend Off  
of a Single, Complete  
Business Intelligence  
Platform.*

### Performance Optimization Applications

On top of the BI platform, Business Objects, an SAP company, gives you a suite of functional applications designed to optimize standard business functions. Despite decades of improvements to operational business processes, today's business users face essentially the same problem – the difficulty of getting the information they need, when they need it, in a format that is useful for their work.

Performance optimization applications aim to do for your business users what enterprise resource planning (ERP) and other business applications have done for operational processes. With interfaces and workflows designed specifically for your business users' needs, the new applications include the flexibility required for non-linear, non-repeatable business processes.

Solutions available today include financial performance management, including planning, consolidation, budgeting, and profitability analysis; governance, risk, and compliance; and focused solutions for retail, supply chain, and human resources analysis.

# INTRODUCING BUSINESSOBJECTS XI 3.0 – THE INTELLIGENCE PLATFORM

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## **WHY A BUSINESS INTELLIGENCE PLATFORM IS ESSENTIAL**

Imagine if every person in your business could make better choices and decisions every time because of having the necessary information and context – imagine the total impact on your business. It's no surprise that BI has been the number one spending priority of CIOs for the last three years, and that many organizations are starting to see BI as a mission-critical information infrastructure that is just one of the requirements of being in business. BI is becoming a necessity that requires no more justification than the organization's operational applications, email system, phone system, or local area network.

A glance at the top priorities of today's executives shows why. In today's fast-moving organizations, BI technology is essential for consistent execution of strategy by top management, improving customer loyalty, increasing forecast accuracy, and measuring profitability.

Your organization needs business visibility that empowers everybody with the information they need to improve decisions. Your business needs to align strategy with execution, optimize performance by reducing costs and improving productivity, and improve agility by acting on real-time insights. Finally, your decision-makers realize that they must take a more coherent approach to information governance, regulatory compliance, and risk management, which all rely on a base platform of trusted, consistent data throughout the organization.

The BI industry has long been a patchwork of disparate technology solutions and vendors. But technology advances, greater integration and, above all, greater industry consolidation has brought us to a sea change in the nature of the industry. For the first time, a standard, integrated platform for BI across the organization is the rule rather than the exception.

In order to succeed, your BI platform must be up to the task – that is, it must be able to provide all decision-makers, analysts, and business users in your organization with the information they need, when they need it, using technology that can effectively be deployed in today's fragmented world of multiple systems, databases, and competing standards.

# ALL INFORMATION

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Your BI platform must be able to bring together all the information required for confident decision-making.

## UNIFIED VIEW

Traditional BI examined transactions, processes, and events from information stored in structured sources, such as operational systems and data warehouses. Now, you have the opportunity to also provide your users with easy access to the increasing amount of important data that isn't stored in these internal structured systems.

## Unstructured Information

Organizations are now learning that a more complete view of their business – including people's opinions, thoughts, and ideas – lies untapped in their unstructured text sources. Some practical examples include customer call records, analyst reports, market blogs, news sites, and comments residing in customer relationship management (CRM) systems, wikis, and financial documents. Whether you're looking at customer sentiment or product feedback across large data sets, the insights found in text can help your organization better understand customer likes, dislikes, and motivations. It also helps identify risks related to compliance and fraud.

*Business Objects provides the first and only BI platform with integrated text analysis and search capabilities, enabling your organization to combine and complement quantitative information from structured sources with qualitative insight from unstructured sources. Powerful extraction, categorization, and summarization capabilities allow your decision-makers to quickly identify and understand the concepts, people, organizations, places, and other information that only exists in unstructured text sources. Platform services such as data cleansing, shared metadata, and administration are applied to unstructured data. Meanwhile, accessing and analyzing unstructured data from the same traditional reporting, analysis, and dashboard eliminates the need for you to train users – and ensures a faster time to insight.*

## Information on Demand

External data providers have long been an essential part of your operations, from checking customer credit to determining hierarchies of your customer accounts. And when you're trying to measure your performance, you inevitably have to compare results with information from the outside world, such as overall market performance and that of your competitors. Your BI platform must make the integration of external and internal data as seamless and painless as possible.

*Business Objects provides the first and only comprehensive BI platform that gives you BI-ready consumable external information – so your organization can add*

context to its business intelligence by benchmarking your performance against external market metrics. Information sources include the U.S. Bureau of Economic Analysis, Dun & Bradstreet, eBay transaction data, Employment Development Department, NewsTin, Thomson Financial, and the U.S. Census Bureau.

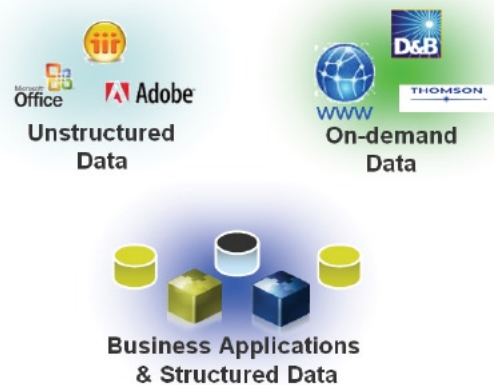


Figure 3: BusinessObjects XI 3.0 Is the First and Only BI Platform that Complements Traditional Operational Transaction-Centric Structured Information Access and Analysis with Human Context from Unstructured Data and Benchmarks from your Industry and Competitors. It Has the Best Support for SAP and the Broadest and Most Flexible Support for Standard Industry Applications.

## LEVERAGING SAP AND NON-SAP ENVIRONMENTS

Business applications from SAP, Oracle, and other vendors make up the lifeblood of your operational activities. It is vital that your BI platforms be able to combine information across these systems, inside and outside the organization.

### Best Support for SAP

SAP® is the leading business process platform, supporting the unique business processes of more than 25 industries. Whether or not your company has SAP installed, your BI platform must be able to support this key platform as part of your ecosystem of customers, partners, and suppliers.

*BusinessObjects™ XI 3.0 provides the best BI platform on SAP systems, with the widest range of deployment options and deepest support of SAP operational and data warehousing environments.*

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## Unmatched Application Connectivity

Every organization has a mix of different applications from multiple suppliers, and this situation will continue, with new applications constantly being implemented. Your BI platform must be able to provide your executives and workers with a comprehensive view of business processes – no matter what underlying process platform is being used.

*BusinessObjects XI 3.0 provides the broadest and most flexible support for standard industry applications and solutions from SAP, Oracle, PeopleSoft, Microsoft, Siebel, JD Edwards, salesforce.com, and hundreds of other environments.*

## ENSURING TRUSTED INFORMATION

Business decisions are only as good as the data used to justify them. The most impressive dashboard is worth nothing if the underlying information is not reliable.

### Data Quality

There isn't an organization on the planet that doesn't have a data quality problem. Your BI platform must include the ability to detect, monitor, and improve data quality across all the information sources of the organization.

*BusinessObjects XI 3.0 provides the most complete global data quality offering available on the market today, including support for over 180 different countries and more data types than any other data quality vendor, as an on-premise or on-demand solution. By profiling, cleansing, and continuously monitoring your data, you can ensure that your business data is correct, consistent, and complete.*

### Transparency

Providing quality data is not enough. Organizations need to know where the data came from, and who is affected if they change it. Consider this analogy: Since Federal Express delivers on its promise of next-day delivery, package tracking should be unnecessary. But the ability to know exactly where the package is, who signed for it, and when, is an essential part of the company's offer. In the same way, in your business, your end users need to be able keep track of what they're using – where their data comes from, how it was calculated, and when it was last refreshed.

*BusinessObjects XI 3.0 provides the first and only BI platform to provide data lineage, without custom programming. Users can see when data was updated, how it was computed, and where it came from – all the way back to the original transactional source. This visibility is critical to helping your users gain better trust in their information. And with new on-demand services, you can cleanse your data without needing any on-premise installation.*

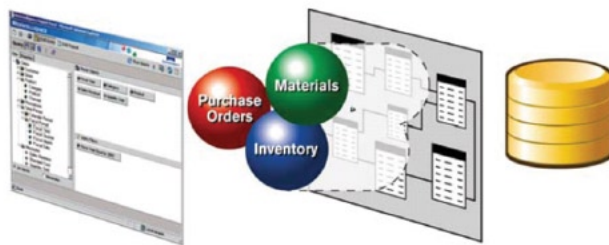


Figure 4: BusinessObjects XI Is the First and Only BI Platform to Provide Information Trust via Data Quality, Transparency, and Common Business Semantics.

### Common Terms and Definitions

Your organization can only approach “one version of the truth” if everyone is using the same definitions, rules, and vocabulary. Your BI platform must provide a centralized definition of common metadata that translates business terms into the technical information used to retrieve the data, and acts as a common repository across the organization.

*Business Objects pioneered the universe and single common metadata for BI. The patented Business Objects “semantic layer” is the foundation for empowering self-service BI, high productivity report authoring, and ensuring one version of the truth across all your data sources – structured RDBMS, OLAP servers, and even data originally from unstructured sources. It simplifies the complexity of your business data by using common business terms, rather than data language, to access, manipulate, and organize information. These business terms are stored as objects in a Business Objects universe.*

# ALL PEOPLE

By providing BI capabilities that meet every role, and everyone in the organization, businesses can gain smarter, more aligned people, teams, and broader business ecosystems.

## FULL-SPECTRUM BI

A successful BI platform has to support all the information access, interaction, and analysis needs of the different profiles of users across your organization, on the basis of a common framework.



Figure 5: BusinessObjects XI 3.0 Is the First and Only Single BI Platform that Covers the Full Spectrum of BI Capabilities, Including Reporting, Query and Analysis, Discovery, Dashboards and Visualization, and Predictive Analysis.

## Reporting

An operational or enterprise reporting solution is ideal in situations where questions are predefined and the structure of each answer is fairly well known in advance. In this case, the majority of users are information consumers who want snapshots of business activity. Developers and designers create reports that answer the most regularly asked questions and distribute them to hundreds or thousands of users. Examples of these reports include account statements, invoices, regulatory reports, inventory run rates, and standard internal reports. This information is ideal for sharing securely with your customers, partners, and suppliers outside the organization.

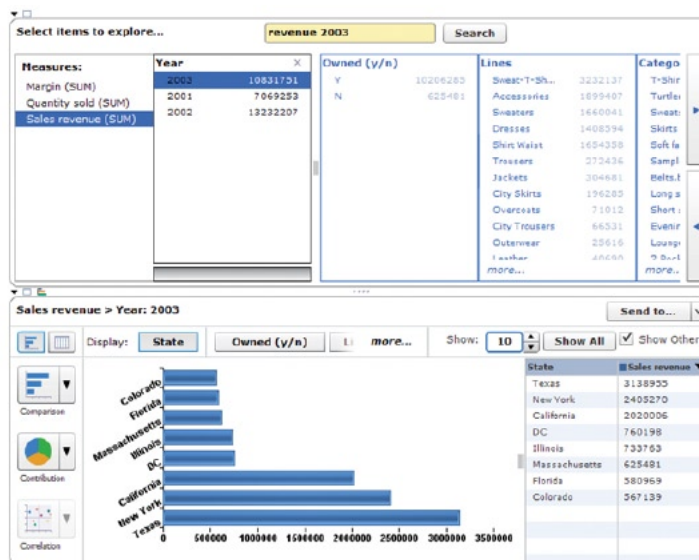
*Crystal Reports® 2008 is a powerful, dynamic, actionable reporting solution that helps you design, explore, visualize, and deliver reports via the Web or embedded in enterprise applications. It enables your end users to consume reports with stunning visualizations, conduct on-report business modeling, and execute decisions*

instantly from the report itself – reducing dependency on your IT team and developers. Crystal Reports from Business Objects is the clear industry standard for reporting, with the most industry awards, customers, users, reports deployed, and embedded in the most applications.

### Query and Analysis

Query and analysis capabilities empower your users to autonomously answer questions as they arise. This ad hoc query capability is ideal for data analysts and other business users who need self-service information access with moderate-to-high amounts of interactivity. With tools designed primarily for enterprise reporting, the scope of information delivery and interactivity is typically based around the scope of data contained within a given report. Our query and analysis solutions expand the scope of analysis and interactivity to your entire data management system. This can potentially include terabytes of data stored in a centralized data warehouse, data marts, or multidimensional online analytical processing (OLAP) cubes.

*BusinessObjects XI 3.0 query and analysis tools enable your users to identify trends and find root causes in data from relational and OLAP data sources. A range of users – from experienced analysts to mainstream business users – can easily create queries and perform calculations without understanding complex database schemas or SQL. And BusinessObjects XI 3.0 provides the first and only query, reporting, and analysis client with both online and offline capabilities from a single Web-based infrastructure.*



*Figure 6: New Capabilities like BusinessObjects Polestar Combine Intuitive Self-Service Information Search and Discovery to Thousands of New People – No Existing Reports or Data Structure Knowledge Required.*

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## Discovery

Reporting and query and analysis are excellent for business people who have some idea of what they are looking for. But what about users who want to sift and browse through data in the same way they are used to browsing through information sources like the Web? A new category of tools call information discovery covers this need. Rather than just searching documents, our information discovery tools allow people to browse through data in an easy and intuitive way.

*The Business Objects BI platform includes BusinessObjects Polestar, the first and only trustable search and discovery capability. Polestar is the first solution that brings together the simplicity and speed of search capabilities with the trust and analytical power of BI – to give you immediate answers to your business questions. Your business users employ familiar keyword searches to find information hidden in data sources, and then navigate and explore directly on data – no existing reports or data structure knowledge are required.*

## Dashboards and Visualization

Dashboards and visualization tools are essential for providing a common view of what's important to your organization or team, in an intuitive way that encourages a culture of information appreciation and use. They enhance visibility into organizational strategy, align actions with that strategy, and allow your users to track key performance indicators (KPI), assign goals, and collaborate and share knowledge.

*BusinessObjects XI 3.0 dashboard and visualization capabilities help drive performance success by representing your business via stunning and meaningful visuals in a consolidated view. Using what-if analysis and forecasting, your organization can proactively manage and monitor business processes.*

## Predictive Analysis

Human intuition can be augmented with powerful data analysis algorithms that help to automatically forecast trends, identify outlying data values, and determine the most important factors influencing key variables.

*The Business Objects BI platform integrates market-leading data mining and predictive analytic capabilities, which help individuals in your company to explore past and present business scenarios, as well as uncover trends and identify outliers to project future outcomes.*

## NEXT-GENERATION USABILITY

A key goal for BI platforms remains helping you extend the reach of fact-based decisions to all users, not just the estimated 15% that traditionally use BI tools.

## Simple, Easy Access with Adaptive Interfaces

BI platforms must include interfaces for all types of users – including those that are not comfortable with traditional reporting and query and analysis. This typically requires interfaces that are much closer to the discovery and browsing techniques that your end users are accustomed to using on the Web.

*BusinessObjects XI 3.0 includes a number of intuitive, next-generation usability capabilities. It includes the first and only discovery capabilities that combine the speed and simplicity of search with the power and trust of BI – so you can immediately answer questions as easily as you use Internet search engines.*



*Figure 7: BusinessObjects XI 3.0 Dramatically Extends the Power and Freedom of BI to Thousands of New People via Next-Generation Intuitive Search, Mobile BI, Microsoft Office Integration, and Desktop-Based Metrics.*

## Working In a Familiar Business Environment

Your business users need to be able to access information through the familiar interfaces and workflows that they already use in their daily work.

*BusinessObjects XI 3.0 provides personalized intelligent information in the environments your business staff uses every day. From their desktops, business analysts and decision-makers can use BI Widgets to monitor key metrics, and information that matters to them. We've also integrated BI capabilities*

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*with the Microsoft Office environment, embedding up-to-the-minute corporate data in secure, sharable Microsoft PowerPoint, Excel, and Word documents. BusinessObjects XI 3.0 also allows your organization to immediately access information from the broadest set of wireless device, enabling your remote workers to stay up-to-date and make decisions using the latest information.*

### **ALIGNING TEAMS AND BUSINESS NETWORKS**

Your BI solution needs to enable individuals in your organization to easily share insights within the business and across boundaries, to collaborate more broadly in teams, and to communicate across boundaries to your customers and partners.

#### **Cross-Organizational Insight Through Cross-BI Deployment Federation**

Despite BI rationalization efforts, many siloed BI deployments continue to exist within an organization.

*BusinessObjects XI 3.0 is the first and only BI platform with server and repository federation capabilities. Across multiple intraorganization or even cross-business network BI deployments, individuals and teams can easily replicate reports, other content, and even security models.*

#### **Improved Customer and Partner Relationships via Next-Generation BI Extranets**

By incorporating BI into your ecosystem of customers, suppliers, and partners, your organization will be able to respond to market changes more quickly, build and maintain a competitive edge, and achieve improved customer satisfaction.

*Business Objects, the pioneer in BI extranets, delivers the first platform that offers Software as a Service reporting and analysis deployment options for easy, rapid time to deployment, cross-network collaboration, and value-chain visibility.*

# ONE PLATFORM

A BI platform must be a single, integrated environment that covers the needs of IT and the business.

## COMPLETE, INTEGRATED DATA AND BI SERVICES

It's no longer enough to try to pull together a coherent solution from multiple different data integration, data quality, and metadata management tools. Your BI platform should include all of these data services as part of a single layer.

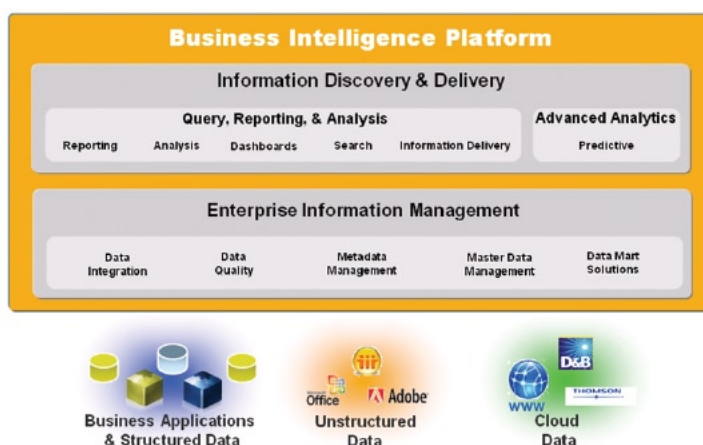


Figure 8: BusinessObjects XI 3.0 Is a Single Platform for All BI and Information Management Services. It Accommodates the Full Spectrum of BI Capabilities and Uniquely Combines Data Integration and Data Quality in the Same Single Offering.

### Data Integration

Your BI platform must be able to integrate information from all the disparate data sources inside and outside of your organization, including unstructured and XML data – and with high performance.

*BusinessObjects XI 3.0 provides the first and only, easy-to-use data integration environment with integrated data quality, data lineage, data auditing, data access and movement, and transformational functionality in one platform. No separate or different skills and training are needed for one or the other as with separate heterogeneous applications. This allows for better staff utilization, more effective project management, and lower cost of ownership.*

### Data Quality

A data quality solution must be able to process any type of data, of any volume, from any geographical location, regardless of country origin. Additionally, it must

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be available in real-time transactional operations, batch high volume, or as a service that can be called from any other application in-house or remote. Today's information consumers need their data cleansed at the point of creation – whether it's your customers filling in online forms or bulk loading data into a data warehouse.

*BusinessObjects XI 3.0 provides the most complete global data quality offering, with support for over 180 different countries including their names, addresses, products, and encoding form – more than any other data quality vendor – and provides the flexibility to work with the most data types, with both on-premise and on-demand options.*

### **Change Management**

Your BI platform must be able to keep track of all changes made to the system, from both an administration and data point of view. This means, for example, that your administrators should be able to easily see the effect of a change to one of the data sources on all the documents and dashboards available to employees.

*Business Objects provides the first and only BI platform with change management capabilities providing source-to-user impact analysis.*

### **Integrated Administration**

Your BI platform should provide all administration through a coherent central interface, including servers, security, auditing, publishing, scheduling, data access, and so on.

*BusinessObjects XI 3.0 provides the best enterprise information management (EIM) and BI integration in the industry – complete, integrated data and BI services, including data lineage, impact analysis, common auditing, metadata generation, common security, and more.*

## **ADAPTIVE AND EXTENSIBLE SERVICES**

Your BI platform must be flexible enough to integrate with existing complex information environments, and it must be available in a way that allows it to be used throughout every information-using process.

### **Agile Information Management**

Your BI platform must be able to access information in real-life environments, at any level of preparation and aggregation. In other words, a full range of interfaces should support access from everything from raw operational systems to data marts, data federation, data warehouses, and so on. Your BI solution should provide the highest-possible performance in each of these environments by leveraging the specific nature of the environment, indexes, and other features.

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*BusinessObjects XI 3.0 has the most agile information management capabilities. Data marts can be created from ERP systems in days and weeks instead of quarters. Data federation enables IT to quickly integrate data virtually while ETL plans are being designed. Change management capabilities ensure that system changes do not create headaches throughout the information chain.*

### **Flexible, Open Service-Oriented Architecture**

A service-oriented architecture is essential for a BI platform to support the needs of an agile organization. Your BI platform should support easy, comprehensive access to detailed functionality through software development kits (SDKs), application programming interfaces (APIs), and Web services.

*BusinessObjects XI 3.0 is an adaptive, services-based BI platform that allows IT to securely manage and control all users in a BI deployment. Multi-server support, fault-tolerance, and intelligent load balancing ensure you can extend information to all users when and how they need it. This BI platform also delivers multi-level caching, cross-platform support, and comprehensive system administration, management, and security.*

*BusinessObjects XI 3.0 includes a core set of shared services used across the product line. Commonly referred to as a services-oriented architecture, this platform has many advantages, including flexibility, scalability with failover and fault tolerance, and extensibility, so you can add new services without requiring a release of the entire platform.*

*BusinessObjects XI 3.0 provides SDKs for enterprise application developers to build application and portal integrations on top of the platform. We recognize the need for comprehensive support of different development environments, so BusinessObjects Enterprise XI provides .NET, Java, COM, and Web Services SDKs.*

### **CHOICE OF DELIVERY MODEL**

Today's BI platforms must be available in whatever deployment model best fits in with your organization's needs

#### **On-Premise**

An on-premise BI solution requires all of the BI and data services integrated on a single, common platform.

*Business Objects is the global leader in BI software with more than 43,000 on-premise customers – including over 80% of the Fortune 500.*

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## Software as a Service

The same BI platform technology should be available as either an on-premise or on-demand offering – and your organization should be able to combine both without having to compromise.

*Business Objects provides the first and most complete software-as-a-service BI offering, including reporting, query and analysis, data integration, data quality, data warehousing, and external information on demand. Business Objects supports customers with millions of rows of data and has over 93,000 subscribers using its on-demand servers*

## Appliance

Many organizations do not have the resources to maintain and manage components of data warehousing and BI applications internally. BI appliances offer these companies a combination of hardware and software, or just software, packaged together to provide a complete, simple, and affordable solution to gathering and analyzing data. BI appliances give you a preinstalled and preconfigured application that reduces installation, configuration, and deployment time to lower the total costs associated with running multiple, disparate software solutions independently.

*Business Objects is the leader in BI appliances and has partnerships with leading appliance vendors, including IBM, Netezza, VMware, Citrix, Teradata, and Hewlett-Packard.*


# CONCLUSION

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BI platforms are becoming essential for today's organizations. BusinessObjects XI 3.0 helps transform the way your organization works – making every person, process, and decision more intelligent. Now, with our market-leading BI solutions, you can turn massive data volumes into both a strategic asset and a competitive weapon.

Consider these scenarios:

- A marketing manager learns what people are saying about her company's brand, products, and services, and finds out what customers want that's not available today. On the backend, the company's text analysis capabilities process and derive meaning from dozens of Web sites and blogs, along with thousands of internal CRM note entries.
- A financial analyst uses an intuitive, visual dashboard to easily compare his company's financial performance and health to industry competitors. No complex data scrounging and normalization, or time-consuming spreadsheet work, is necessary.
- An HR director receives highly visual reports that allow him to monitor and model hiring costs and turnover by geography.
- A sales manager performs cross-geography discount analysis via Web-based query and analysis capabilities. She's able to work offline while traveling and synchronize data when she has Internet access.
- A business manager uses predictive analysis to identify customers most likely to churn. He is then able to target them via a targeted customer appreciation retention program.
- Thousands of information workers casually use keyword searches to immediately answer their business questions. With no intimate data knowledge, they explore secure, trustable business data as easily as they surf the Internet.
- A line of business manager monitors revenue forecasts from a desktop-based KPI. When he's out of the office, he tracks the same real-time KPI with one-click from his mobile phone.
- The CEO receives a weekly PowerPoint slide via the corporate portal – showing the financial data that she securely accesses and refreshes in real time.
- The IT department productively delivers secure, trustworthy, integrated, and accurate data inside and outside the organization. Information access and analysis is delivered inside the business and out to customers and partners via an offsite software-as-a-service deployment.



BusinessObjects XI 3.0 redefines the way information empowers users and delivers insight through a single, trusted business intelligence platform. With BusinessObjects XI 3.0, yours can become a high-performance organization.

**AVAILABILITY**

BusinessObjects XI 3.0 general availability is expected in Q1 2008. BusinessObjects Mobile XI 3.0 and BusinessObjects Polestar XI 3.0 are currently planned to be generally available later in 2008. To learn more about BusinessObjects XI 3.0, please visit our Web site at [www.businessobjects.com](http://www.businessobjects.com).

[businessobjects.com](http://businessobjects.com)