



BUSINESS INTELLIGENCE HAS NEVER BEEN MORE RELEVANT.
ENTRUST YOUR BI STANDARDISATION TO THE GLOBAL LEADER

APPLY BETTER BUSINESS INTELLIGENCE ACROSS YOUR ENTERPRISE — AND GIVE YOUR PEOPLE THE POWER OF INSIGHT

According to Gartner*, Business Intelligence (BI) continues to feature highly on the list of CIO priorities, given its proven return on investment. Yet many organisations are yet to unleash the full power of BI throughout their businesses.

SAP BusinessObjects' solutions enable organisations like yours to extend consistent business intelligence throughout the enterprise, helping to unlock the value of their information, both in SAP and other applications, data warehouses and even unstructured data.

With easy-to-use intuitive interfaces, it's now possible to put powerful business intelligence insight into the hands of everyone who needs it.

There's never been a more relevant time to standardise your approach to business intelligence, removing costly duplication and helping to eliminate

the barriers that prevent your organisation from experiencing the full transformational power of business intelligence.

Save time and money by eliminating redundancy
Most organisations have a patchwork of disparate business intelligence solutions that overlap, resulting in administrative challenges as well as redundant deployment, maintenance and training costs.

The benefit of using business intelligence tools that have been designed to work together can't be overstated. By promoting more efficient processes and deriving greater insight from information, you can see potential new revenue opportunities, pinpoint areas to trim costs and gain measurable competitive advantage.



SAP OFFERS THE BROADEST SET OF BUSINESS INTELLIGENCE CAPABILITIES, ALL ON A SINGLE INTEGRATED PLATFORM



Improve your speed of response

Given the breakneck pace of business today, decision makers need real-time information to react quickly to opportunities and threats. If some of the information they need is trapped in silos, response time can be seriously compromised and opportunities lost.

Immediate access to information is now within your grasp. With robust, sophisticated business intelligence software, users no longer need to examine their organisation's performance through the rear view mirror.

Be confident about data governance and corporate compliance

Ever-growing volumes of fragmented, questionable data can put a strain on any organisation – particularly when it comes to meeting compliance regulations.

You have to be able to trace data lineage back to its origins – and be able to update source documents and calculations with fresh data as things change. This is only possible through best of breed business intelligence and information management software.

The advantage of standardising on SAP BusinessObjects solutions

SAP BusinessObjects is the leading vendor in the industry, offering the most comprehensive suite of business intelligence tools, including:

- query, reporting and analysis
- search and navigation
- advanced analytics
- dashboards and visualisation tools

...all on a scalable, secure intelligence platform. SAP BusinessObjects solutions are tightly integrated with SAP applications while remaining open and heterogeneous – so you can easily access all of your information for better decision making.

Take a pragmatic approach to standardization

It's not necessary to jump in the deep end of standardisation right away. We can help you build an end-to-end business intelligence strategy that is manageable, focusing initially on areas where you can see results quickly – potentially in weeks rather than in years. We have unrivalled experience of helping organisations standardise to achieve tangible business benefits – and can help you unlock the full value of your technology investments.

FOR MORE INFORMATION
ABOUT SAP BUSINESSOBJECTS'
SOLUTIONS

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